

SHNAWARDS.COM WEBSITE REDESIGN

Senior Housing News' longstanding awards competition website was in need of a modern day makeover. The new design features a one page layout with all notable features on one page. The new website now features a **hero image** that can be changed for each stage of the competition, instead of a slider component.



NEWSLETTER SIGNUP | ENTER NOW

Winners 2019 Nominees Judges Past Entries Awards Coverage Competition Details

Recognizing cutting-edge design, excellence and innovation in senior living.

SUBMISSIONS OPEN
June 1

EARLY BIRD ENTRY DEADLINE
September 30

FINAL ENTRY DEADLINE
October 31

Senior Housing News Architecture & Design Awards

Senior Housing News Architecture & Design Awards is an annual competition that recognizes cutting-edge design, excellence, and innovation in senior living.

Interested in learning more about the program?

- Visit our [frequently asked questions](#)
- Join the [SHN Architecture & Design Awards mailing list](#) to stay up-to-date on future dates and deadlines

About

Since 2013, the Senior Housing News Architecture & Design Awards have celebrated unique projects and companies that are improving the lives of seniors through innovative design. A team of expert panelists from the senior living industry judge entries across ten categories, evaluating design and aesthetic criteria, landscape architecture, community functionality and more.

Categories

- Affordable Housing
- Assisted Living
- Continuing Care Retirement Community (CCRC)
- Independent Living
- International
- Renovation / Repositioning
- Skilled Nursing / Post Acute Care
- Stand Alone Memory Care
- Hospice
- Active Adult
- 55+

Architecture & Design Awards in the News

How Covid-19 Is Shaping the Future of Senior Living Architecture and Design

Senior Housing News | 2020-04-07

Best Memory Care Design 2019: Benchmark 2.0 Comes To Life On Historic Site

Senior Housing News | 2020-03-06

Best International Design 2019: National Park Meets Senior Living in Large Tokyo Community

Senior Housing News | 2020-03-05

Best Hospice Design 2019: Progressive Campus Merges Nature, Care

Senior Housing News | 2020-02-12

Best Repositioning of 2019: Dated 1980s Office Building Becomes Modern Senior Living

Senior Housing News | 2020-02-10

Senior Living Innovators Zero In On Small Homes, Pocket Neighborhoods

Senior Housing News | 2020-02-06

1 2 3 Next »



The Senior Housing News Architecture & Design Awards recognize cutting-edge design, excellence and innovation in senior living.



Terms of Service Privacy Policy

hero image

2022 ENTRIES ARE NOW OPEN

Recognizing cutting-edge design, excellence and innovation in senior living.

ENTER NOW

- JUNE 01** Submissions open
- SEPTEMBER 30** Early bird submission close
- OCTOBER 31** Final entry deadline

SENIOR HOUSING NEWS ARCHITECTURE & DESIGN NEWSLETTER

Join Our Mailing List For Updates On The Senior Living Architecture & Design Competition

NEWSLETTER SIGNUP

CATEGORIES

- 55+ ACTIVE ADULT AFFORDABLE HOUSING
- ASSISTED LIVING SENIORIAL HEALTH HOUSING
- INDEPENDENT LIVING INTERNATIONAL CONTINUING CARE RETIREMENT
- COMMUNITY/EDUC/LIFE PLAN (CCLP) COOP/LIFES RENOVATION/REPOSITIONING
- SKILLED NURSING/ POST-ACUTE CARE SMALL FOOTPRINT

RECENT WINNERS



SHN Awards Submission Process

APPLY BETWEEN **JUNE 1** - **OCT 31** | CHOOSE A CATEGORY | ENTRY REQUIREMENTS

Don't miss submission deadlines! | Check out our list of 14 categories at [shnawards.com/categories](#) | Submissions require filling out an entry form, a powerpoint, and sending property images. For more details check out [shnawards.com/competition-details!](#)

WINNERS WILL BE ANNOUNCED **DEC 15** | Don't miss deadline dates. | JUDGING CRITERIA: Design & Aesthetics, Community Integration, Amenities, Lifestyle & Wellness. Keep these in mind when filling out your submission forms.

WINNERS WILL RECEIVE: One feature story about each community and the team behind the development, Recognition on Senior Housing News website and email, First-place winners will receive an engraved Trophy for your community or company, An exclusive digital badge that can be displayed on your website.

ENTER NOW

2022 JUDGES



Melissa Pritchard

AIA, NCARB Lead AP BD+C, Managing Principal SPCC Architects

Melissa C. Pritchard is a Managing Principal at SPCC Architects. Inspired by personal experiences and the passion to positively impact our elders, Melissa leads the design for senior SPCC projects across the country and is dedicated to the design of innovative environments for seniors that support independence and provide a high quality of life. She is focused on creating all levels of care including independent living, memory care, resident directed care, and culture change households. Due to this expertise and her passion for designing for seniors, Melissa was a recipient of the Environment for Aging's Thoughtful Design Champion Award. This award celebrates individuals who work each day to push boundaries and continually improve senior living environments. Through independent research on senior living, spending of national and international conferences, and good necessary evaluation, Melissa leads the SPCC team to be one of the national trendsetters in the senior living industry.

ALL JUDGES

SPONSORSHIP OPPORTUNITIES

Learn more about SHN Awards Sponsorship Programs that provide more opportunities to showcase your company's products and services.

LEARN MORE

FREQUENTLY ASKED QUESTIONS

2021 SHN Architecture & Design Awards Information

The 2021 SHN Architecture & Design Awards will be accepting submissions starting June 1st, and will close submissions on October 31, 2021 at 5:00pm CST. Winners will be announced in December 2021. [Click here to join the SHN Architecture & Design Awards Mailing List.](#)

- Who can apply?
- Why should we apply?
- What is the submission deadline?
- How much does it cost to submit my project?
- What is the judging criteria?
- How will the projects be judged?

NEWS & PRESS

- What's Next For Senior Living Architecture and Design After a Pandemic Year?**
- Best Active Adult Design of 2020: Team Project Offers Easy Transition Into Senior Living**
- Best Independent Living Design of 2020: 625 Community Expansion Adds Hospitality Flair**

MORE NEWS

SENIOR HOUSING NEWS ARCHITECTURE & DESIGN NEWSLETTER

Join Our Mailing List For Updates On The Senior Living Architecture & Design Competition

NEWSLETTER SIGNUP

ARCHITECTURE & DESIGN AWARDS

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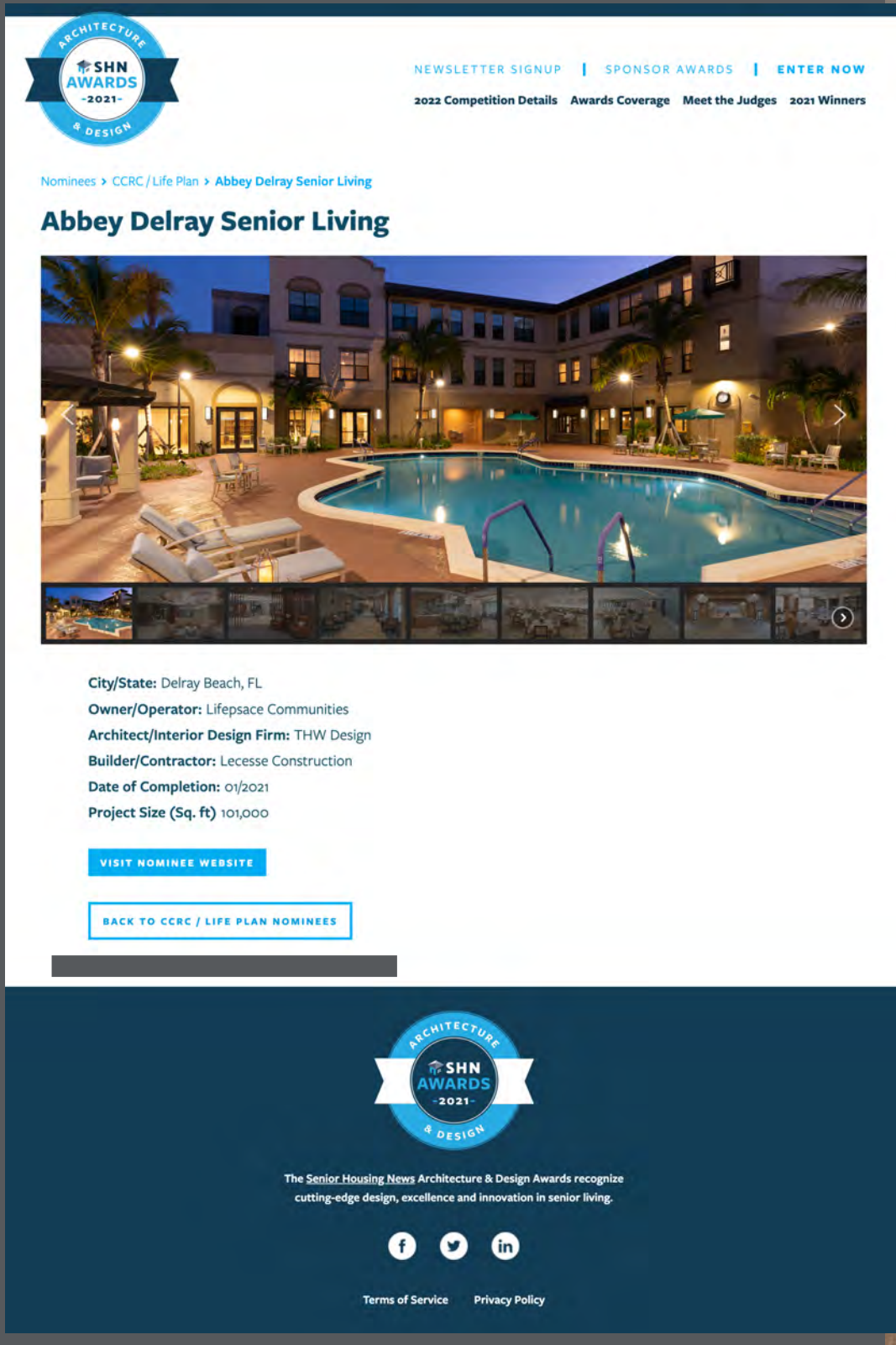
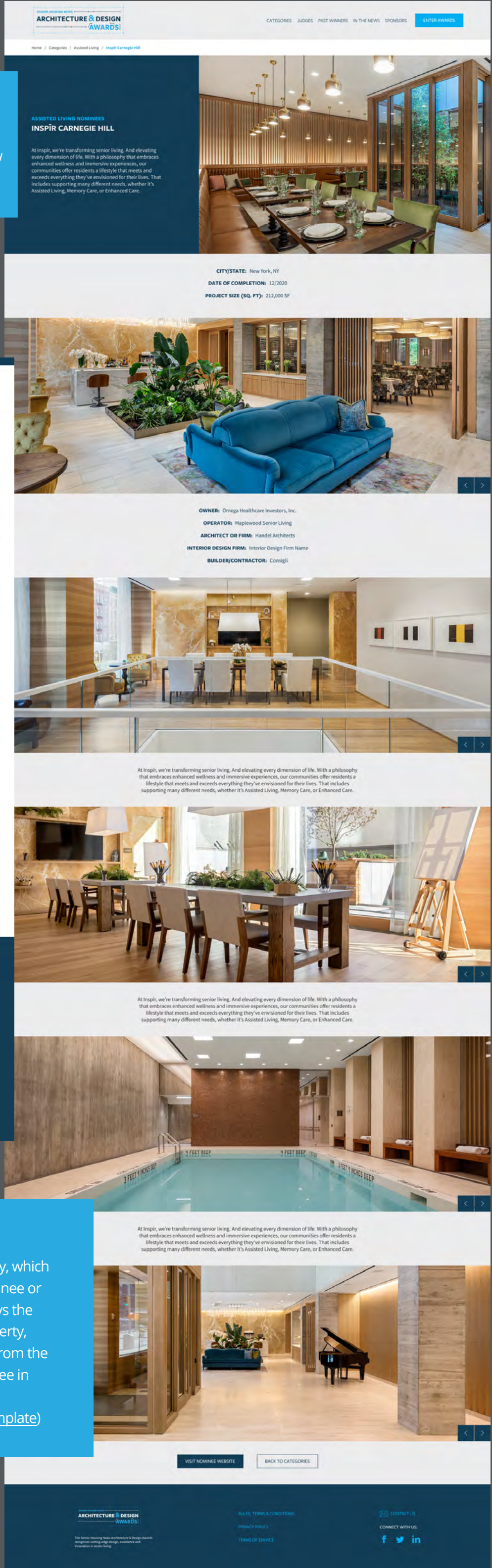
Senior Housing News Architecture & Design Awards

Senior Housing News Architecture & Design Awards

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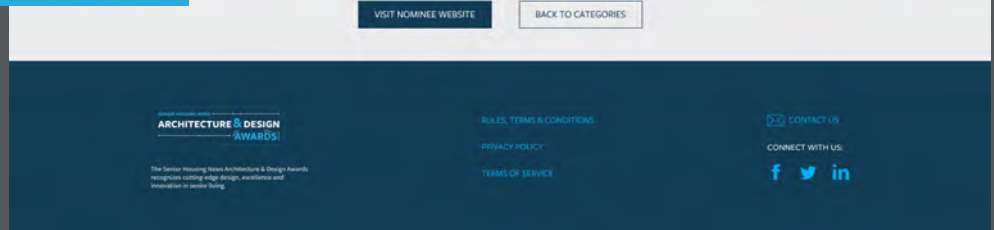
STORY (SCROLLY) TELLING

The premise of the redesign was showcase the nominees in a way that tells the story of each property. Beginning with the property description and image, and nominees can now use the submission details to lead readers down the page and explore the property as if they were reading a story.



OPTIMIZING NOMINEE PAGES

The older format only showcased all of the nominee photos in one gallery, which didn't allow for highlighting features and information specific to the nominee or the category in which they were entering. In this new format, SHN displays the same information in a new way so it tells the story of the nominee's property, allowing highlights to the specific elements that sets the nominee apart from the rest. The entry submission template was also revised to guide the nominee in information needed to showcase their property on the website. (click here to see 2021 submission template) and (the 2022 version of template)



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ARCHITECTURE & DESIGN AWARDS COMPETITION BRANDING

Over the years, the branding for the awards competition has remained consistent. With the redesign of the website, a new look was needed. The blueprint theme was created to support the storytelling format with the idea that all buildings start with a blueprint plan, which represents the beginning of the property's story.

The new logo is representative of Senior Housing News branding by using same brand colors and fonts but is definitive by its use of blueprint elements and can be seen throughout in hero images, social promotion and overall sign.



SENIOR HOUSING NEWS

ARCHITECTURE & DESIGN AWARDS

HERO IMAGES FOR HOME PAGE (DESKTOP & MOBILE VARIATIONS)

2022
ENTRIES
ARE NOW OPEN

Recognizing cutting-edge design, excellence and innovation in senior living.

ENTER NOW

SEPTEMBER 30 Early Bird Entries Close

OCTOBER 31 All Entries Close

2022
ENTRIES
ARE NOW OPEN

Recognizing cutting-edge design, excellence and innovation in senior living.

JUNE 01 Submissions open

SEPTEMBER 30 Early bird submission close

OCTOBER 28 Final entry deadline

ENTER NOW

SOCIAL MEDIA IMAGES FOR PROMOTION

SENIOR HOUSING NEWS
ARCHITECTURE & DESIGN AWARDS

Recognizing cutting-edge design, excellence & innovation in senior living

LEARN MORE

SENIOR HOUSING NEWS
ARCHITECTURE & DESIGN AWARDS

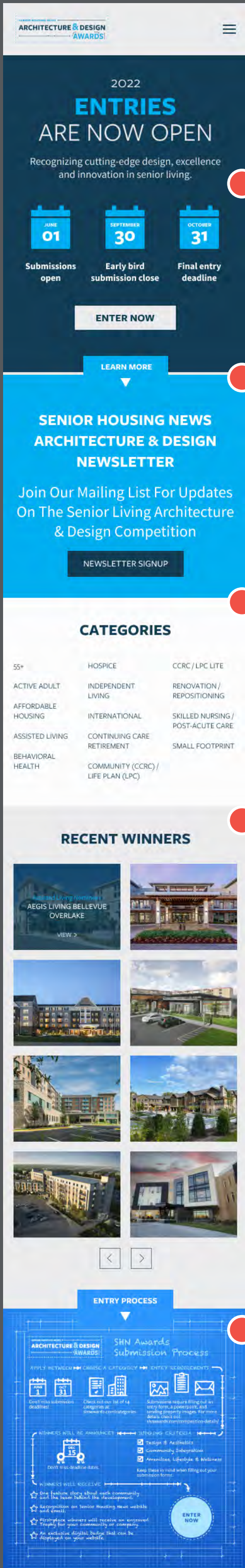
2022
WINNERS ANNOUNCED

VIEW WINNERS

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MOBILE RESPONSIVENESS

The overall redesign was built with the mobile viewpoint first and foremost. The following illustrates our effort for mobile responsiveness and how our most notable features are adaptable for either mobile or desktop view.



The hero image each version of the different messages are designed for both mobile and desktop.

The hero image changes to represent the different stages of award entry:

- Early bird submissions/deadline
- Nominees announced and Winners announced
- Promotion for our annual event 'BUILD' where the awarded winners are highlighted in a live format.

The awards competition is annual, taking place the same time frame each year, and many senior living communities resubmit each year. The call-to-action blocks for the Newsletter signup ensure that regular viewers and nominees signup to receive regular updates on the coming year's competition.

Potential nominees can submit their entries under any of the categories listed on the home page. The categories link to the nominee pages for each category. When the competition is between years, the site showcases the previous year's winners on each category, along with the nominees so potential nominees for the upcoming year can know how their property/community will be showcased when entering the current year's competition. When the current year's nominees have been added to the site, we remove the previous winners to better highlight the current year's nominees.

This Recent Winners section of the home page allows SHN to feature the previous year's winners, to provide a guide to potential nominees who want to understand the features of those who have won in the past. The feature block provides yet another way to showcase the winners, giving them more exposure on the homepage until next year.

ABOUT THE HOME PAGE

Features from the home page excluded in the creative image provided include: **#1.** Competition judges block showcasing the current year's judges and bios displayed in a slideshow format with a link to a separate page of all. **#2.** News & Press is featured on the home page as an abbreviated list of all current and past news links related to the awards competition. The block showcases the most recent 2 or 3 stories using an RSS feed. Clicking MORE NEWS button will show all previous year's news stories sorted by year.

Lastly, the new format allows for an external advertiser sponsorship - by allowing them to place ads in both the header and the footer of the home page. (Currently showing an internal display).

The entry process infographic was designed for many reasons to give a visual representation of how a potential nominee can apply and what is required. It is also a graphic used in the initial start of the competition, sending emails and using social media to offer direction to potential nominees.

Please note: the infographic is served in an expanded desktop view as well as a condensed mobile view.

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THE BONUS FEATURE FOR NOMINEES

Anyone entering the awards competition will submit their entry under a specific category. There are three categories that are meant to highlight before-and-after progress (such as Renovations). We have modified the nominee's story for these specific categories to display a before-and-after slider instead of the specific gallery slideshows.

CATEGORIES WINNERS JUDGES IN THE NEWS SPONSOR

Select nominee categories ▾

RENOVATION / REPOSITIONING (CAMPUS) DISCOVERY VILLAGE AT BOYNTON BEACH

Stylish, inviting, immersive, invigorating; just a few adjectives to describe the large-scale renovation project at Discovery Village At Boynton Beach. From day one of conceptualization, the vision of this transformation set out to make the ultimate first impression.

Blending designer finishes, exquisite craftsmanship and architectural flow, the redesigned community offers a unique senior living experience through the harmonization of individual buildings, amenity spaces and walkways.

Utilizing two skybridges which rise above the newly renovated pool and outdoor living area to connect the Grande Lobby to the amenity wing was just the beginning. This new annex now features a fast casual bistro, state-of-the-art fitness center, auditorium, multiple game and activity spaces, Legends Bar & Lounge, the brand-new Discovery Silver Cinema movie theater and the stunning Sensations Dining Room which offers restaurant-style seating across three distinct sections.

Outside, the community's resort-pool is central to the two wings and features a beautiful sundeck, complete with private cabanas, intimate seating areas, and a new firebowl, which makes the perfect gathering place for friends and neighbors to enjoy a nightcap or take in another, unforgettable Florida sunset. Surrounding the pool is the impressive outdoor, self-guided fitness circuit helping seniors keep fit at their own pace, on their own time.

In all, it's the unique fusion of style with function and innovation that sets Discovery Village At Boynton Beach apart from the competition, and it's why we believe the community is deserving of the award for Best Remodel/Repositioning.



Privacy & Cookies Policy

CITY/STATE: Boynton Beach, FL

DATE OF COMPLETION: 09/2021

PROJECT SIZE (SQ. FT) 235,172

Lobby Before | After



OWNER: WOJV Boynton Beach, LLC

OPERATOR: Discovery Senior Living (Bonita Springs, FL)

ARCHITECT: Architectural Concepts, Inc

INTERIOR DESIGN FIRM: Discovery Design Concepts, LLC

BUILDER/CONTRACTOR: Threecore, LLC

Fitness Center Before | After



Blending designer finishes, exquisite craftsmanship and architectural flow, the redesigned community offers a unique senior living experience through the harmonization of individual buildings, amenity spaces and walkways.

Our entries specific to renovations/repositioning requires a different storytelling presentation. To accomplish this, before-after-after slider blocks were created to highlight the nominee/property's renovation progress.

This slider feature replaces the typical gallery slideshow - in an effort to highlight the nominee's improvements with the property.